



CATALOG



CHAMPION
SLOT RACING PRODUCTS



QUALITY 1/24th SCALE SLOT RACING PRODUCTS

SPEED & SPORT

6925 ARAGON CIRCLE #16
BUENA PARK, CAL. 90620
(714) 994-6154

A DIVISION OF:
BOB RULE'S KIEVE ENTERPRISES
P.O. BOX 80653, ATLANTA, GEORGIA 30366
(404) 457-2547

WELCOME TO THE WORLD OF CHAMPION... MANUFACTURERS OF THE MOST COMPLETE LINE OF SLOT RACING PRODUCTS IN THE WORLD!

FOR FOURTEEN YEARS CHAMPION HAS NOT ONLY LEAD THE WORLD IN TOP QUALITY PRODUCTS, BUT HAS PIONEERED MOST OF THE INNOVATIONS NOW TERMED "COMMONPLACE". IT HAS BEEN SAID THAT "CHAMPION IS THE MOST COPIED...BUT NEVER EQUALED!" WHAT HAS HELPED TO KEEP US WORLD LEADERS IN THE SLOT RACING FIELD HAS BEEN YOU. . . .OUR CUSTOMERS! WHILE OTHERS CAME AND WENT...WE STAYED ON. WE PLEDGE TO BRING YOU THE NEWEST AND THE BEST IN SLOT RACING MERCHANDISE AND RELATED PRODUCTS, ALL THE WHILE MAINTAINING THE HIGHEST STANDARDS OF QUALITY...ALWAYS!!

THANK YOU FOR FOURTEEN GREAT YEARS!

SUPPORT THE SPORT

REMEMBER - YOUR HOBBY SHOPS, RACEWAYS, DISTRIBUTORS, AND MANUFACTURERS NEED YOUR SUPPORT.
GO SLOT CAR RACING TO-DAY - WORLD'S GREATEST INDOOR HOBBY/SPORT.

BOB RULE, PRESIDENT
CHAMPION SLOT RACING PRODUCTS

A SIGN OF QUALITY!

CHAMPION
SLOT RACING PRODUCTS
AUTHORIZED DEALER



CARL FORD, "MR. BLUEPRINT"



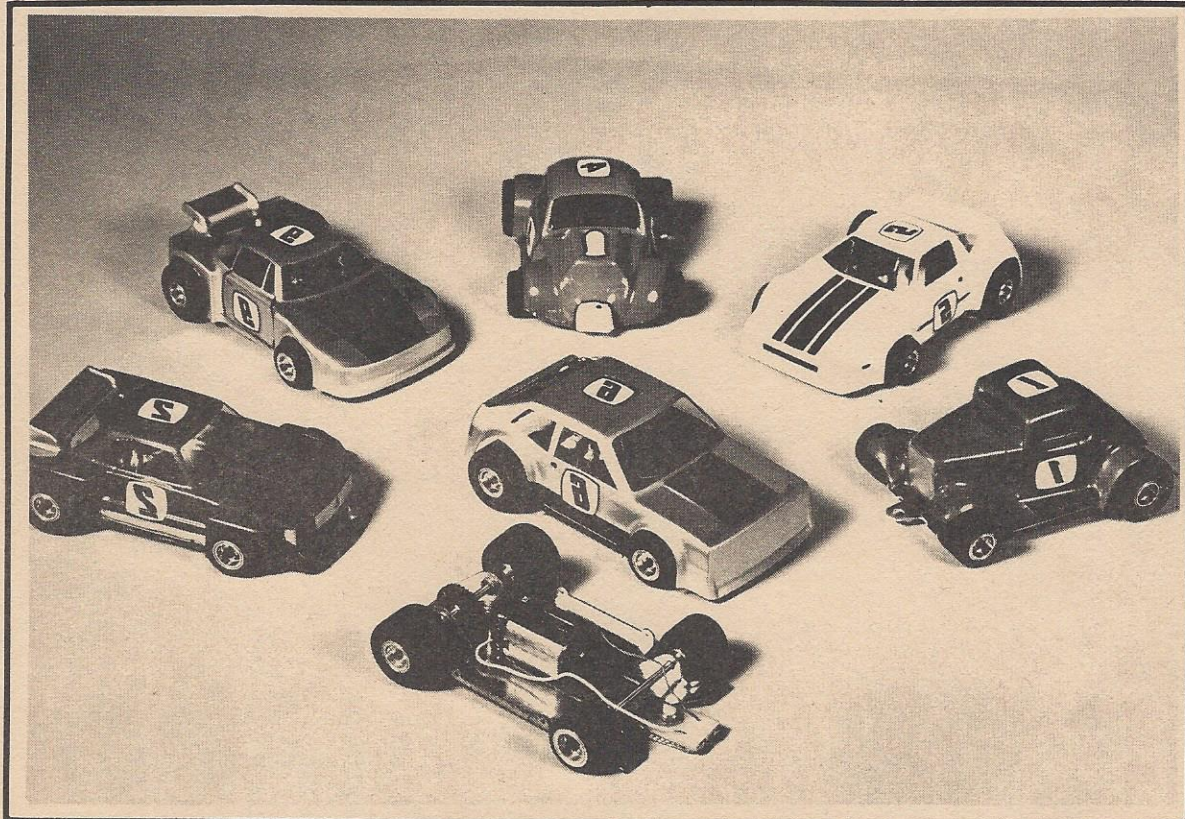
CHAMPION IS PROUD OF ALL OF IT'S PERSONNEL. A PICTURE OF OUR ENTIRE ATLANTA MANUFACTURING CREW IS ON PAGE # 6. THEY ARE WHAT MAKES OUR PRODUCTS "JUST A LITTLE BIT BETTER". ANOTHER ONE OF CHAMPIONS VALUABLE FAMILY IS CARL FORD. CARL RUNS OUR EAST COAST WAREHOUSE (OUR HI PERFORMANCE DISTRIBUTION CENTER) AND DOES A LOT OF OUR RESEARCH & DEVELOPEMENT FOR US. WE CALL OUR E/C WAREHOUSE THE "H.P." CENTER BECAUSE WE STOCK MANY OF THE CUSTOM MOTOR MANUFACTURERS GOODS THERE, IE, PRO SLOT CAMEN, HI-PRO, ETC.

**OUR E. COAST DISTRIBUTOR
& MASTER MOTOR BUILDER!**

THUMPER

1/32 Scale Ready-To-Run

POWERED BY



007 MOTOR
with high temp armature

WIDE RACING TIRES

DURABLE TUFFAK BODY

EXCITING BODY STYLES

QUICK CHANGE JET FLAG

TRI-FLEX LEAD WIRE

ULTRA SOFT PICK-UP BRAID

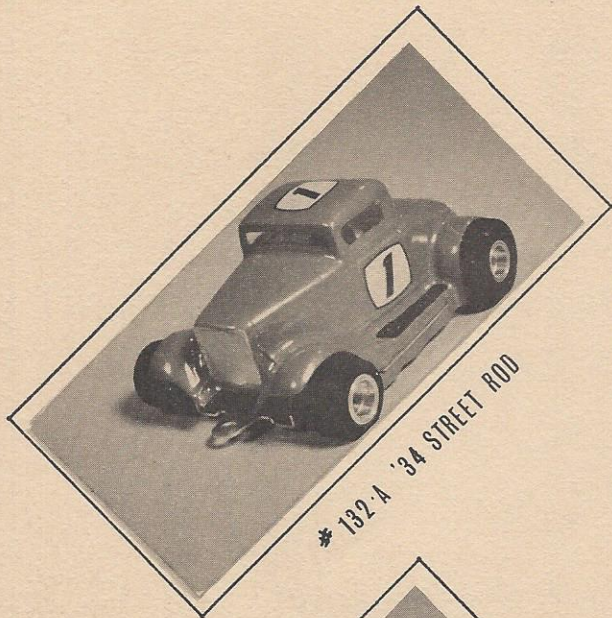
EASY MOUNTING BODY CLIPS

HI STRENGTH STAMPED STEEL
1/32 SCALE CHASSIS, WITH
MOTOR COOLING HOLE

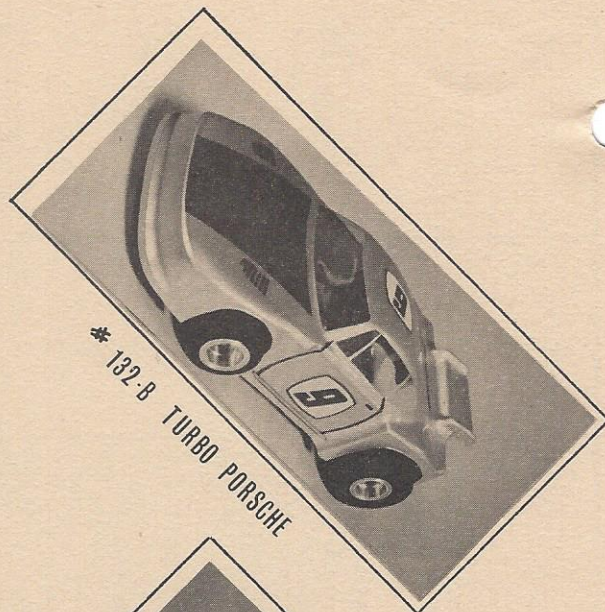
MACHINE BRASS PINION

INJECTED MOLDED CROWN
GEAR

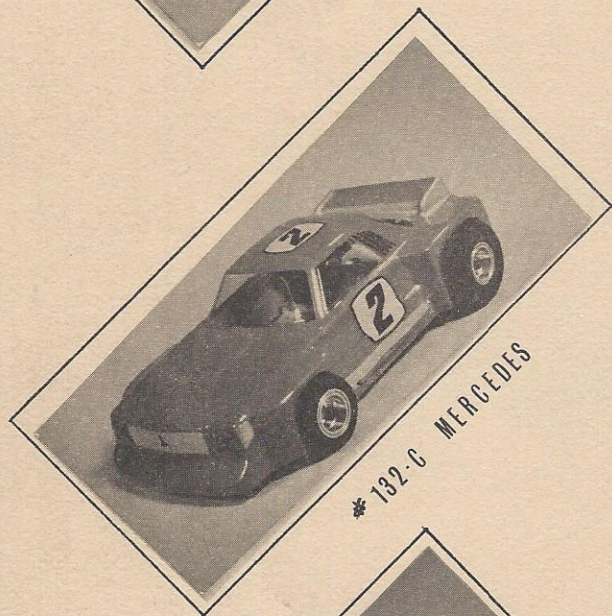
T H U M P E R S



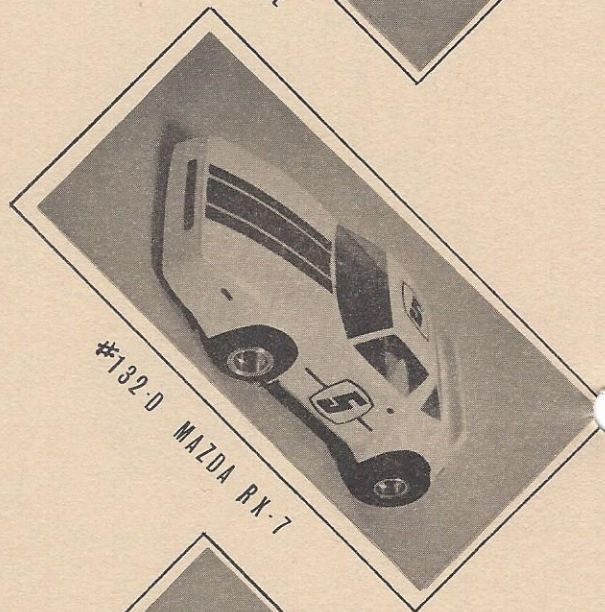
#132-A '34 STREET ROD



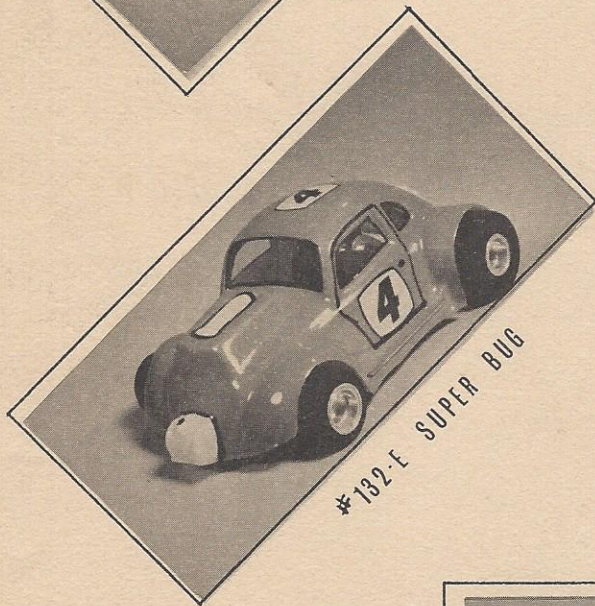
#132-B TURBO PORSCHE



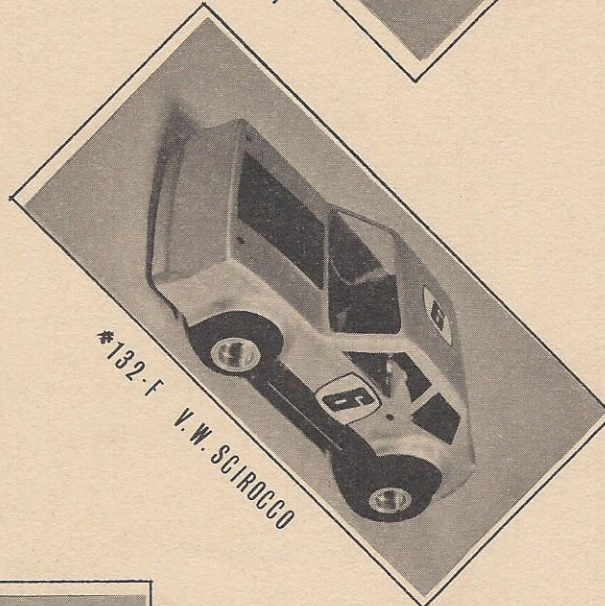
#132-C MERCEDES



#132-D MAZDA RX-7

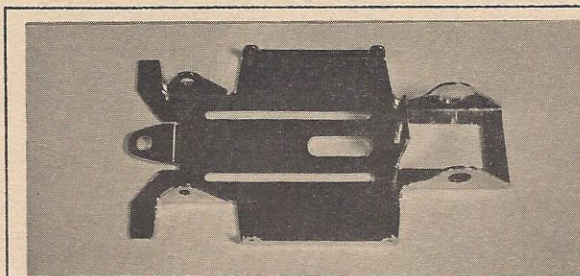


#132-E SUPER BUG



#132-F V.W. SCIROCCO

NOT PICTURED :
 132-G Mini Cooper
 132-H Stingray



299 CHASSIS

AVAILABLE IN
 KIT FORM
 ORDER NO. 133-A,B,
 etc.

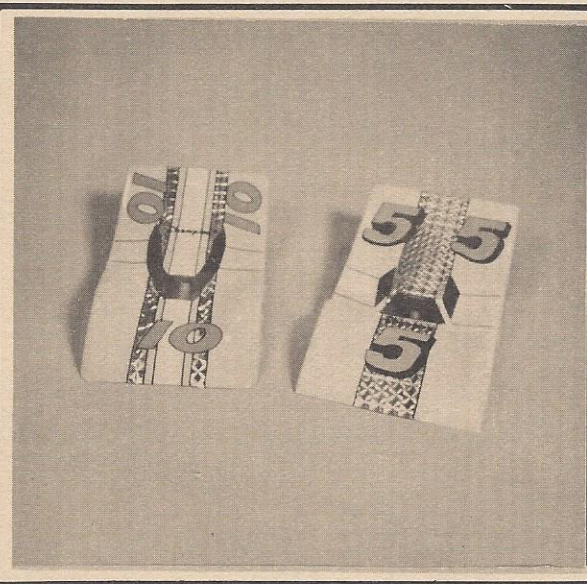
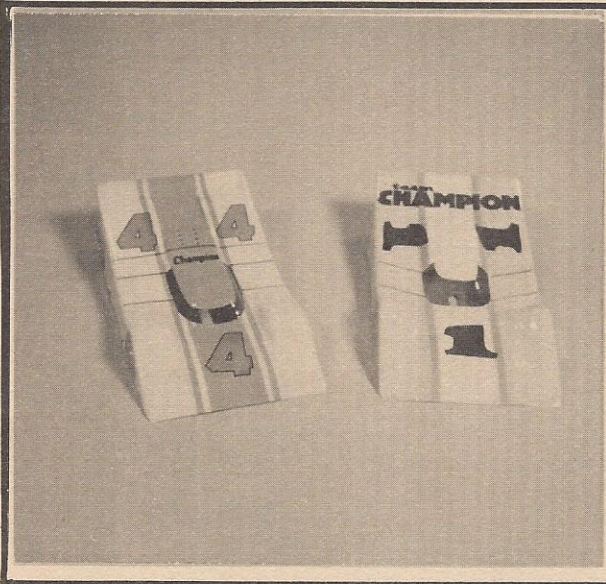
READY-TO-RUN CARS

DESPERADO

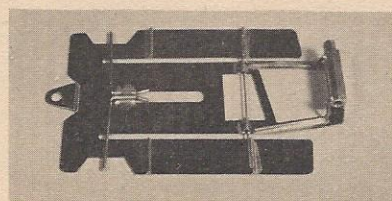
SERIES BY



WHICH ONE TO CHOOSE? WHICHEVER YOU DECIDE, YOU'VE PICKED A WINNER! THE "DESPERADO SERIES" ARE FOUR OF THE MOST "OUTTA-SIGHT" CARS WE'VE EVER PRODUCED. THERE'S A CAR HERE FOR FOUR DIFFERENT CLASSES OF RACING: INTERNATIONAL GP-15, GP-15, GP-27 AND GP-40. ALL FEATURE THE LATEST PRO TYPE CHASSIS, ALL NEW "CEE" CAN MTR, QUICK CHANGE JET FLAG & BRAID, DRILL BLANK AXLES, LATEST ULTRA-LIGHT "O" RING FT TIRES & PRECISION WIDE REAR RACING SLICKS. THE ONLY DIFFERENCE IS THE ARMATURE: INTER. GP-15 HAS 29 WIRE AND THE ARM IS BALANCED, GP-15 HAS 29 WIRE, GP-27 HAS 27 WIRE, GP-40 IS 26 WIRE.



- 125 "LAWMAN"
- 126 "OUTLAW"
- 127 "BANDITO"
- 128 "RENEGADE"



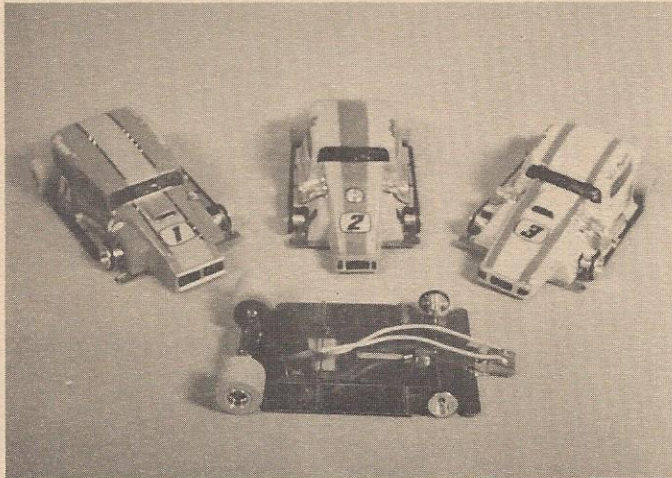
#298
 Stamped Brass
 Nickle Plated
 Durable

"OWNING A CHAMPION DESPERADO SERIES CAR IS LIKE HAVING A LICENSE TO STEAL!" MAKES NO DIFFERENCE WHICH CLASS YOU CHOOSE TO RACE IN.....YOU'LL FIND YOURSELF IN THE WINNER'S CIRCLE!

DUE TO LIMITED SPACE IT IS IMPOSSIBLE TO SHOW PHOTOS OF CHAMPION'S COMPLETE LINE. PLEASE REFER TO THE CHAMPION PRICE SHEET FOR A COMPLETE LISTING OF THE ITEMS SHOWN ON THIS PAGE. THANK YOU.

SUPER MODIFIED SERIES

READY-TO-RACE ... & WIN!



131-B '34 FORD COUPE

131-C '36 CHEVY COUPE

FEATURING



GROUP 15 MOTOR, PLATED ANGLEWINDER CHASSIS, JET FLAG WITH QUICK CHANGE CLIPS AND BRAID, 3/32 X 5/8 O-RING FRONT WHEELS AND TIRES, 5/8 X 7/8 WIDE SUPER TRACTION REAR TIRES, LONG LIFE NYLON SPUR GEAR AND 9 T. PINION, FULL INTERIOR, DECALS

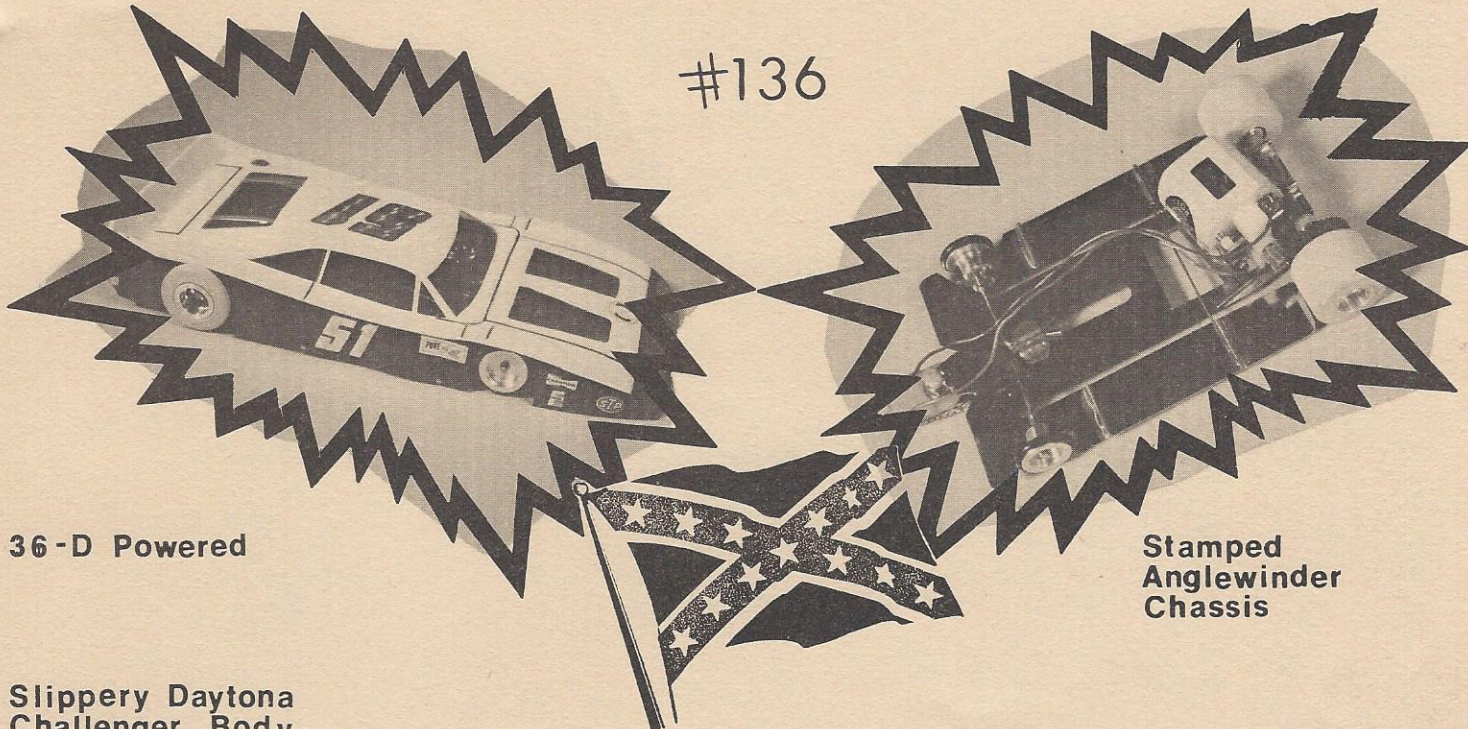
Here Is The Reason You Receive Such Excellent Service And Quality Products...Our Employees



FRONT ROW: FRANCES BROWN, FAYE STEWART, BETTY PATTERSON, JIMMIE COHAN
SECOND ROW: LINDA PORTER, GEORGIA DULONG, JEAN BURCHELL, KATHY RULE
THIRD ROW: ANN FRITTS, PAT MURRAY, CHARLES BROWN, RICK JORDAN
BACK ROW: HELEN BUTTERS, JACKIE THOMAS, GINNY GASKILL, ALLINE JONES, LINDA TURNER, SARA PATTERSON, RAY BURCHELL, JAMES MASON

★★★★★ REBEL RACER ★★★★★

#136

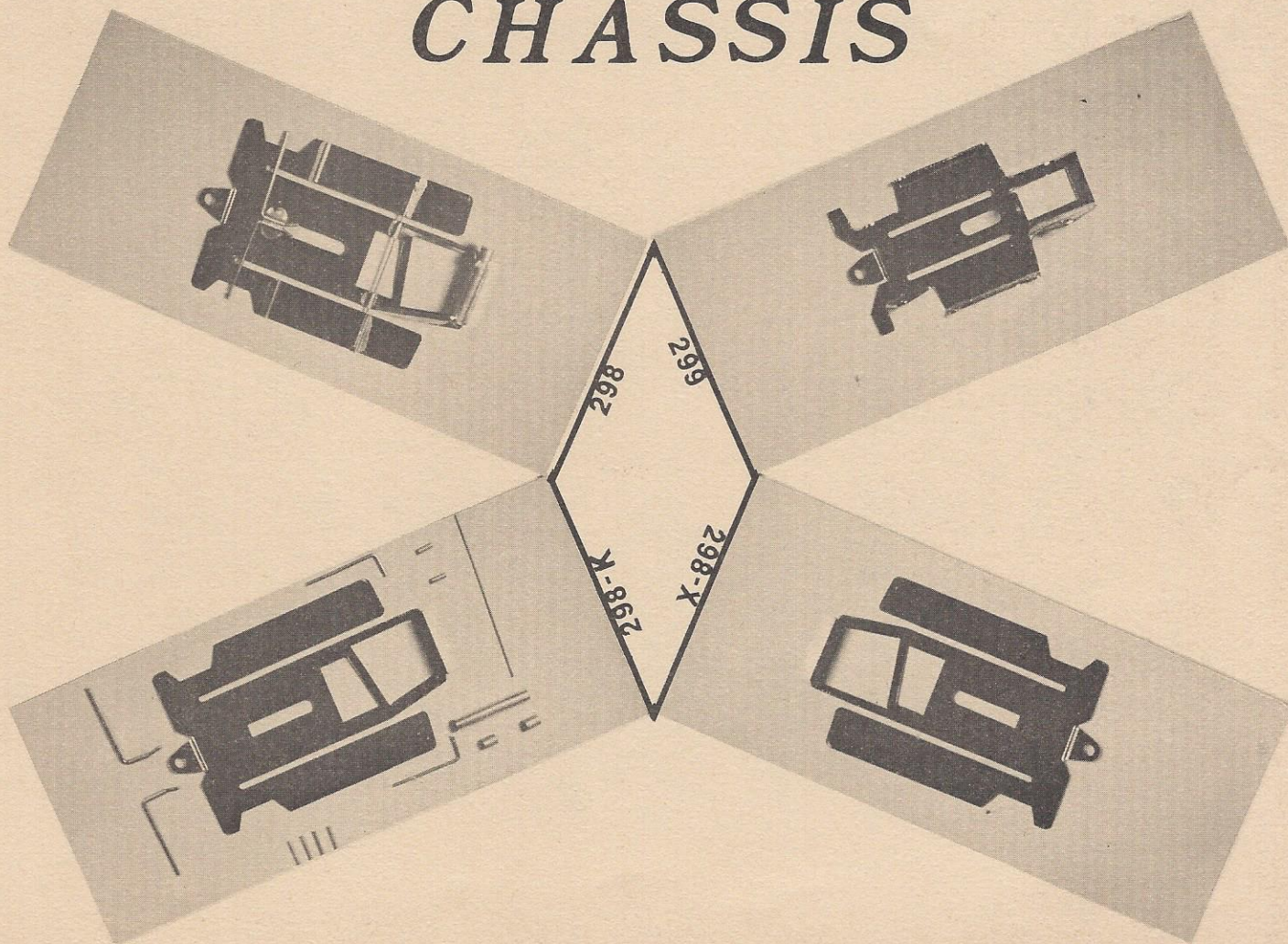


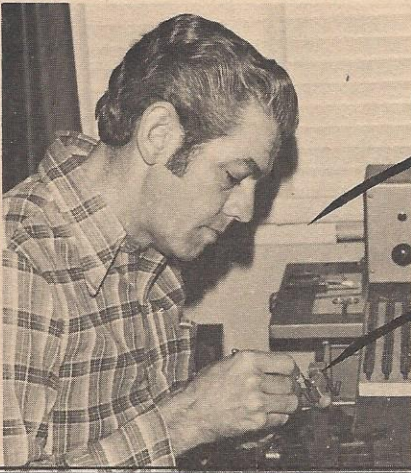
36-D Powered

Stamped
Anglewinder
Chassis

Slippery Daytona
Challenger Body

CHASSIS



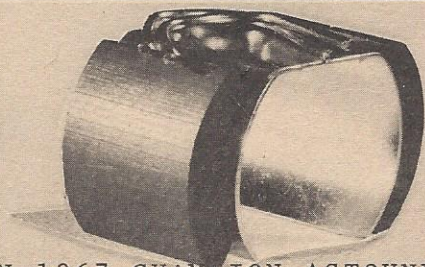


CARL FORD'S BLUEPRINT SERIES

HAND WOUND ARMATURES & CUSTOM ASSEMBLED MOTORS

IF THE OLD SAYING "NEATNESS COUNTS" IS TRUE, COUNT YOURSELF A WINNER WHEN YOU CHOOSE ONE OF THESE MOTORS OR ARMATURES FOR YOUR NEXT RACE. HAND WOUND.

THE ARMATURES SHOWN BELOW ARE ALL HAND WOUND ON OUR SPECIAL .006" LAMINATIONS THAT HAVE BEEN CERAMICALLY COATED TO PREVENT SHORTING OF THE HIGH TEMPERATURE WINDING WIRE. AN EXPOSITION-RESISTANT COMMUTATOR HAS BEEN EPOXIED ONTO A SPECIAL .078" DRILL BLANK SHAFT. THE LAMINATIONS (OR "STACK") HAS BEEN LATHE CUT TO .510" AND THE COMMUTATOR DIAMOND TRUED TO PERFECT ROUNDNESS. THE ENTIRE ARMATURE HAS A SPECIAL RUST-RESISTANT COATING APPLIED PRIOR TO ELECTRONIC BALANCING. EXTREME CAUTION SHOULD BE EXERCISED IN THE SET UP OF THIS ARMATURE TO PREVENT DAMAGE TO THE COMM AND/OR BALANCE!



IN 1967 CHAMPION ASTOUNDED THE SLOT RACING WORLD WITH THE ARCO 33 MAGNET. TODAY THEY STILL LEAD THE FIELD. WHEN A BETTER MAGNET IS AVAILABLE LOOK TO CHAMPION TO HAVE IT

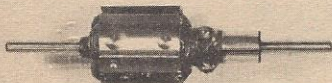
#5927-A 27 GUAGE WIRE, TAGGED, WOUND TO LEGAL GP-27 SPECS.



#5936-A 26 GUAGE WIRE



#5925-A 25 GUAGE WIRE



#5924-A 24 GUAGE WIRE



ALUM HEAT SINKS #5909

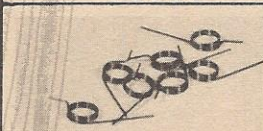


EXTRA BEARINGS CAN OR ENDBELL



#5912

BULLIT SPRING #5910

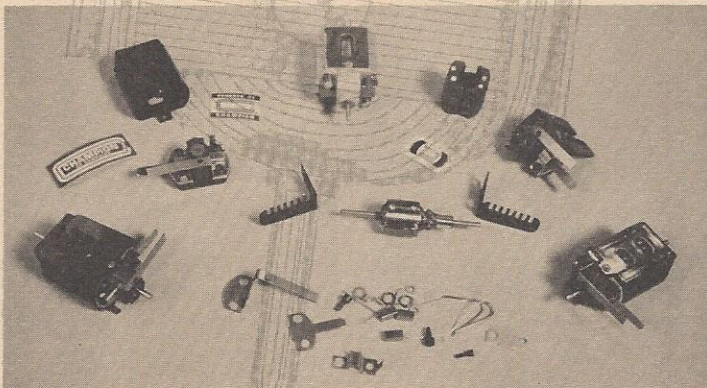


BULLIT BUSS BAR #5906



NEW! BRUSH SPRING INSULATORS 6" LENGTH #5911

GREEN DOTS
BLUE DOTS
WHITE DOTS
BUSS BARS
SHUNTED BRUSHES
GROUP MOTORS



CEE CANS
ARMATURES
ENDBELLS
HEAT SINKS

IF IT'S GOOD...IT'S A



DUE TO LIMITED SPACE IT IS IMPOSSIBLE TO SHOW PHOTOS OF CHAMPION'S COMPLETE LINE. PLEASE REFER TO THE CHAMPION PRICE SHEET FOR A COMPLETE LISTING OF THE ITEMS SHOWN ON THIS PAGE. THANK YOU.

CHAMPION MOTORS - ARMATURES - CANS - ENDBELLS

"CEE" CAN MOTORS & ARMATURES



- #5915 GP-15 W/29 WIRE
WHITE DOT MAGNETS
- #5915-A GP-15 ARMATURE
- #5916 INTER. GP-15 BALANCED
& EPOX. W/WHITE DOT
- #5916-A INTER. ARM BALANCED
- #5920 GP-20 BAL. & EPOX. W/
WHITE DOT MAGNETS
- #5920-A GP-20 ARMATURE
- #5921 GP-20 W/HEAT SINKS
- #5926 GP-40, 26 WIRE,
WHITE DOT MAGNETS
- #5926-A GP-40 ARMATURE

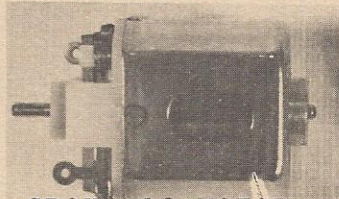
THIS SPACE IS RESERVED FOR CHAMPION'S NEW 030 STAMPED AND FOLDED BLUEPRINT CAN, WHICH WAS NOT QUITE READY AT PRESS TIME - (WE GOOFED). CAN AND ENDBELL DUE AROUND MARCH 15TH..... STOCK #6702

(THIS IS A PHOTO OF OUR "CEE" CAN MOTOR BEFORE BOB RULETS WITCH DOCTOR SHRINKS IT DOWN TO 16-D SIZE. IF YOU BELIEVE THAT HE HAS SOME LAND HE WANTS TO SELL YOU HERE IN GEORGIA.)

DEALERS! DO YOU WANT A FREE CHAMPION DEALER DECAL FOR YOUR SHOP? ASK!

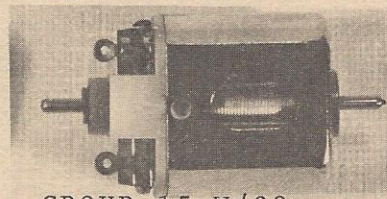
26-D ARMATURES ARE AVAILABLE ALSO - 603-A, 612-A, 617-A

#603



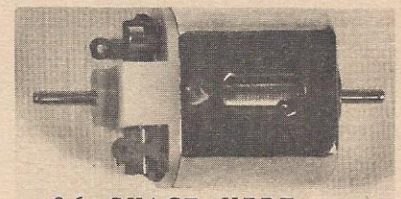
GROUP 12 MOTOR, 29 WIRE, WITH STOCK MAGNETS

#612



GROUP 15 W/28 - WIRE, ARCO MAGNET UNBALANCED

#617

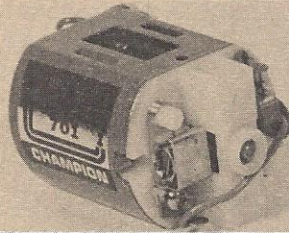


26 GAUGE WIRE - BAL. AND EPOXIED ARCO MAGNETS

THE EVER-POPULAR MID-SIZED 26-D MOTORS.

WE KNOW THAT OUR NUMBERING SYSTEM IS A MESS, BUT PLEASE USE IT ANYWAY WHEN YOU PLACE AN ORDER.

THE OLD GREY-HEADED GRAND DADDY OF SLOT RACING - THE 36-D MOTORS



- #701 - 36-D STOCK MOTOR - CAN DRIVE
- #701-1 REPLACEMENT ENDBELLS - FITS ALL 36D's
- #701-2BB-BALL BEARING CAN WITH STOCK MAGNETS
- #703 - REPLACEMENT FOR "JUST FOR FUN" CARS
- #707-MC- MOTOR CASE WITH ARCO MAGNETS
- #707-MCB-CAN W/ARCOS & CLASS 5 BALL BEARING

THE MOST POPULAR MOTOR BRUSHES IN THE WORLD!!

MOTOR BRUSHES



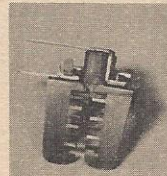
- #501-3 STOCK 16-D
- #601-3 STOCK 26-D
- #701-3 36-D BRUSHES USED IN ALL OF CHAMPION 16-D & 36-D
- #5003 26-D SHUNTED MOTOR BRUSHES
- #5803 M.P.O. ORIG.
- #5913 36-D SHUNTED MOTOR BRUSHES

MAGNETS, MAGNET SPRINGS AND .004" SHIM STOCK.

ENDBELLS, ENDBELL KITS AND BRUSH SPRINGS

R I G H T A G A I N ! ! ! ! !
O U R N E W B L U E P R I N T
E N D B E L L A N D H A R D -
W A R E G O E S H E R E , D U E
M A R C H 1 5 , S T O C K # 6 7 0 1 .
6 7 0 0 A L S O G O E S H E R E -
(H E Y , T H A T S O U N D S L I K E
A N E W M A G N E T N U M B E R ! !)

"CEE" CAN ENDBELL #5903



MOTOR BRUSH SPRINGS

- #24 LIGHT TENSION
- #5908 MED. TENSION
- #5910 HEAVY TENSION
- #5917 SUPER H.D. TEN.

F R E E . . . G E A R R A T I O
C H A R T . S E N D S E L F -
A D D R E S S E D S T A M P E D E N -
V E L O P E T O C H A M P I O N . . .

#5800 - "ELIMINATOR" WHITE DOTS STRONGEST MATERIAL AVAILABLE TO DATE.

#5900 - "BLUEPRINT" MAGNETS - CUSTOM FITTED FOR "CEE" CANS - SAME MATERIAL AS #5800

#33 - 20 MAGNET SPRINGS

#34 - .004" SHIM STOCK

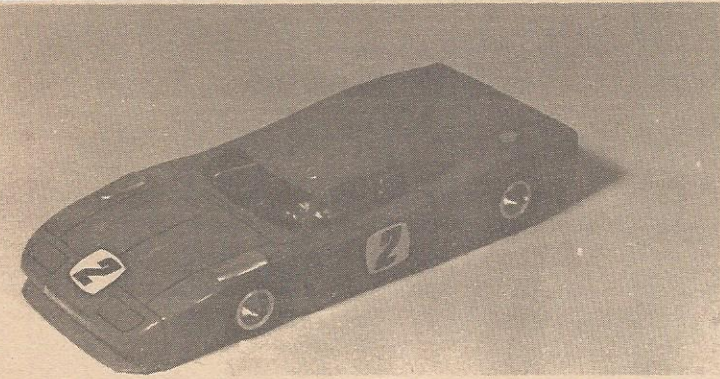
FOR GROUP 7, 12, 15, 18, 20, 27 &

40 RACING AT ITS FINEST, CHOOSE YOUR MOTOR FROM THE PIONEER OF GROUP RACING -



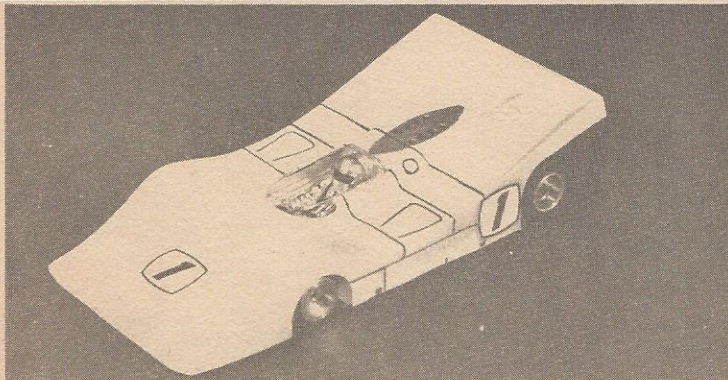
CHAMPION'S LEXAN BODIES ARE ULTRALIGHT

MOST OF CHAMPION'S RACING BODIES ARE OFFERED BOTH CLEAR, OR PAINTED, AND UNTRIMMED

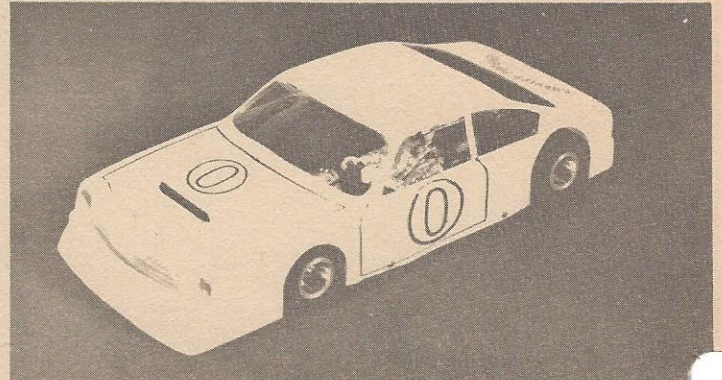


#1172 1970 PLYMOUTH SUPER BIRD

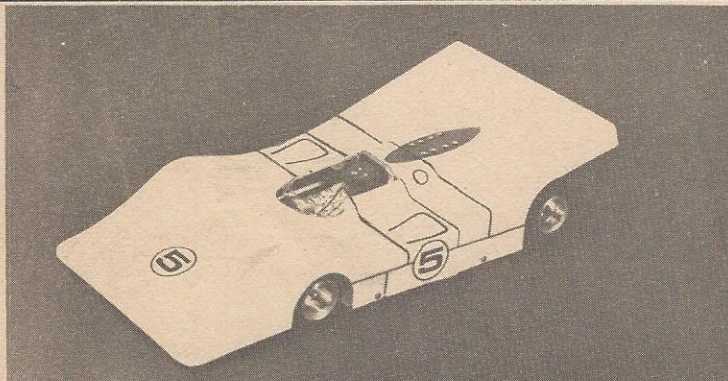
See "Body Supplement Sheet" For
More Of The Latest In CHAMPION'S
Never Ending Line Of Ultralight
.007 Bodies



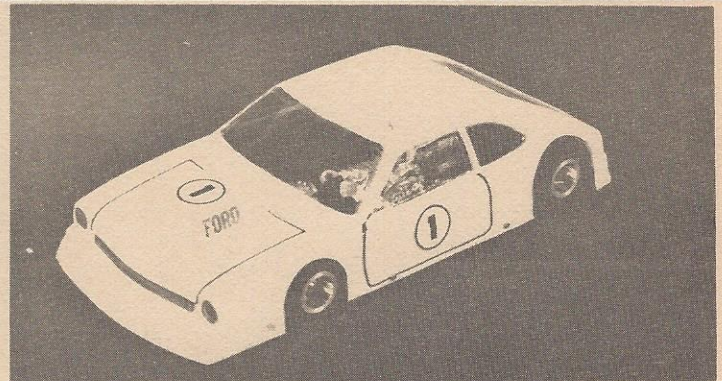
#1199 1974 CAN AM SHADOW BODY



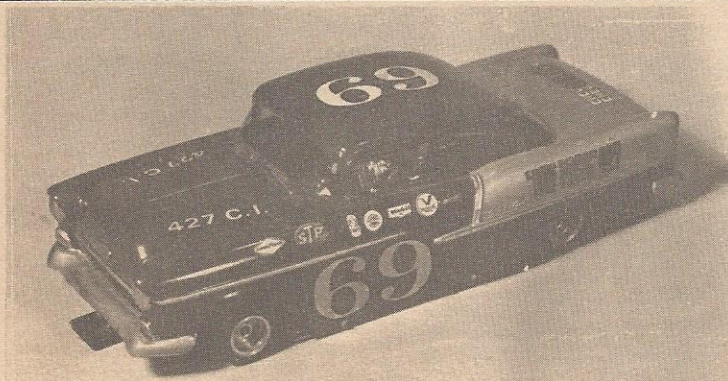
#1211 VEGA



#1200 1974 CAN AM SHADOW II



#1212 PINTO



#1201 1955 CHEVY SPORTS COUPE



#1213 GREMLIN

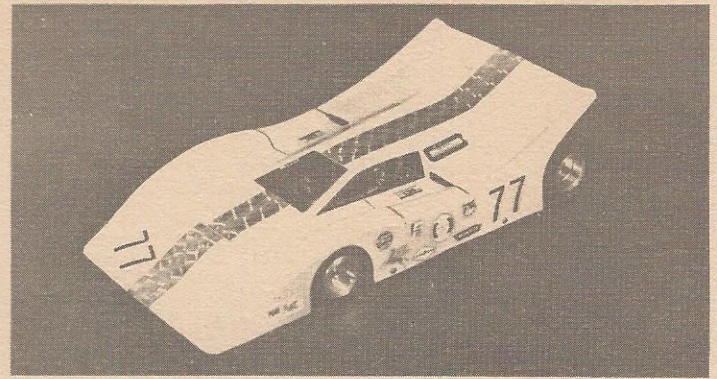
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CHAMPION LEXAN BODIES ARE VERY DETAILED!

FOR EXTRA CONCOURS POINTS, GET CHAMPION'S "GLITTER FOIL" - 3" X 6" SHEETS OF GOLD AND SILVER.



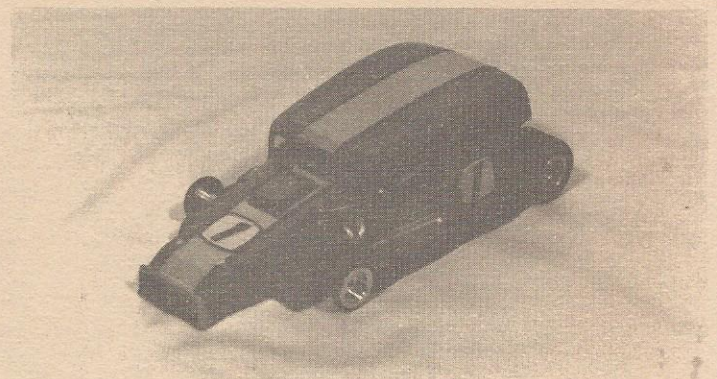
#1216 LAGUNA STOCK CAR - 4 OR 4 1/2" CHASSIS



#1220 SPIRIT COUPE - CAN AM STYLE
#1221 SPIRIT SPORTS CAR - CAN AM



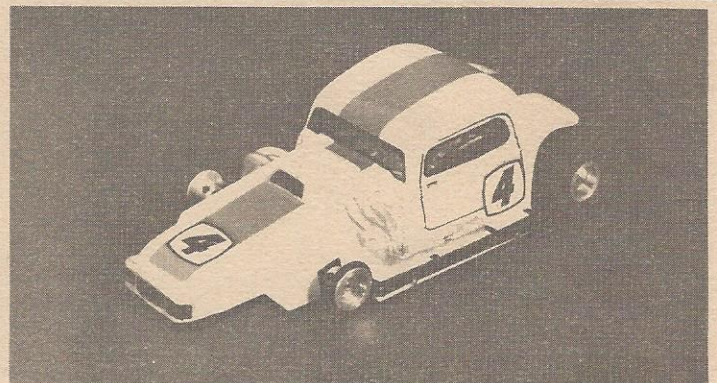
#1217 AMC MATADOR STOCKER - 4 OR 1/2" CHASSIS



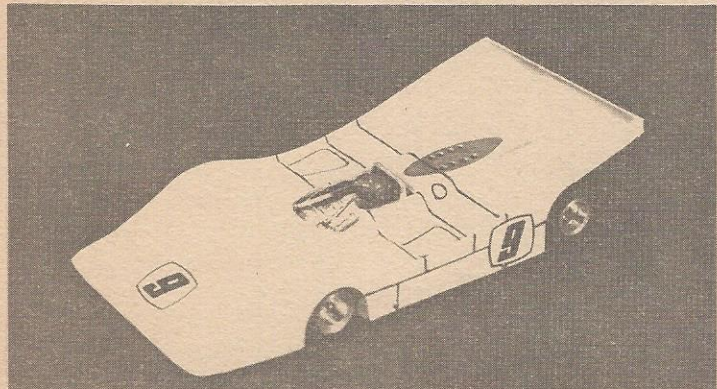
#1222 '32 FORD TUDOR SUPER MODIFIED



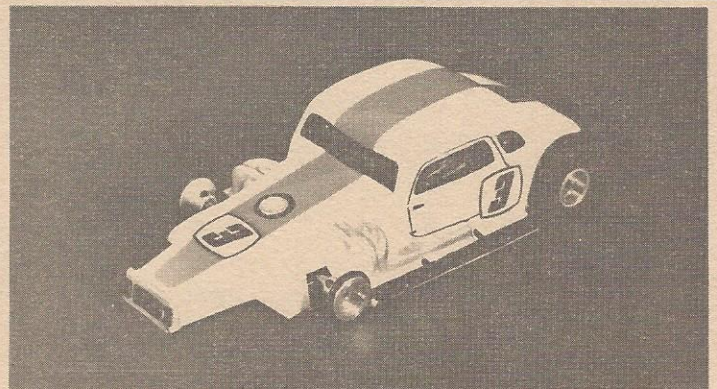
#1218 CAPRI II



#1223 '34 FORD COUPE SUPER MODIFIED



#1219 SUPER SHADOW - CAN AM STYLE

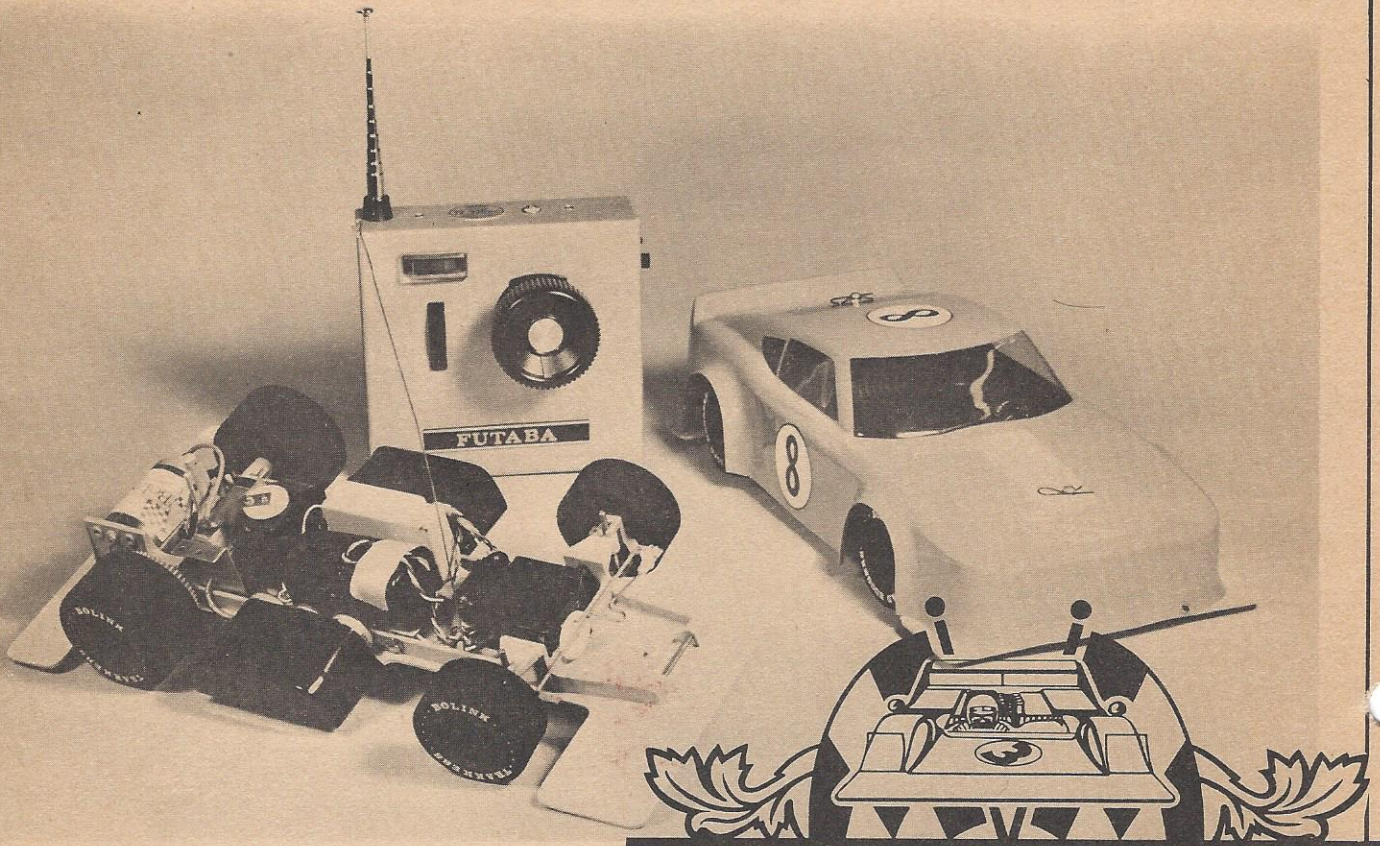


#1224 '36 CHEVY COUPE SUPER MODIFIED

CHAMPION NOW HAS FIVE (COUNT 'EM...5) INTERIORS FOR 1/24TH SCALE BODIES. PACKAGED 6 PER CARD. SEE PRICE SHEET FOR COMPLETE LISTING OF THESE INTERIORS...THEY FIT GP, COUPE, SEDAN, STOCK & MODIFIED'S.

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IT HAS BEEN CALLED TO OUR ATTENTION THAT A FEW OF YOU MIGHT BE UNAWARE OF CHAMPION'S SISTER COMPANY...



BoLINK INDUSTRIES

WE MANUFACTURE TOP QUALITY "R/C" RACING CARS & RELATED PRODUCTS AS WELL AS BEING DISTRIBUTORS FOR:

ASSOCIATED	GRIFHOLD	K & S	STABRITE
ELECTRO CRAFT	HOT STUFF	LEISURE	TWINN-K
FRENCH	HUNTER TOOLS	MRP	UNGAR
FUTABA	JOMAC	PARMA	XCELITE

SEND FOR CATALOGS & PRICE LISTS TO:

DIVISION OF:

BOB RULE'S KIEVE ENTERPRISES
 P.O. BOX 80653, ATLANTA, GEORGIA 30366
 (404) 457-2547

BoLINK
Industries